

KQNG-FM, KQNG-AM, KUAI-AM, KSHK-FM & KSRF-FM

EEO PUBLIC FILE REPORT

October 1, 2010 to September 30, 2011

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over reporting period
1	Monster.com Website www.Monster.com	No	0
2	Craigslist Honolulu Website www.honolulu.craigslist.org	No	0
3	Station On-Air Announcements KQNG-FM/KQNG-AM/KUAI-AM/KSHK-FM/KSRF-FM	No	0
4	Social Networking (Facebook, Twitter, word of mouth and Employee Referral)	No	7
TOTAL INTERVIEWEES OVER REPORTING PERIOD			7

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III. RECRUITMENT INITIATIVES

1	Provide the necessary training to management and staff by keeping current on the latest issues broadcast issues.	On April 22, 2011, the Regional Vice President, Director of Sales and Sales Staff attended a State Convention Seminar that was presented by Hawaii Association of Broadcasters. Issues that were discussed, included but were not limited to providing Arbitron training, motivational and creative ideas for our economy today.
2	Internship Program	Every twelve months, the station will recruit from schools such as Kauai Community College, Hawaiian and other ethnic organizations, local clubs, two to three underemployed people to intern in the promotions and programming areas of the stations, depending on the interest of the interns. Participation includes all areas of work under the direct supervision of the Programming Department. They work on the execution, becoming completely involved in all areas of live remotes, board operation, etc. They are also encouraged to explore all other stations operations.
3	Participate In Scholarship Program Designed to assist students interested in broadcasting careers	The Hawaii Association of Broadcasters (HAB) annually awards academic scholarships to assist students in their pursuit of college study and their career goal of working in the broadcast industry in Hawaii. During this reporting period, we participated in the HAB annual scholarship program by running on-air announcements, encouraging students to apply for the scholarship program.